

**DEPARTMENT OF COMMERCE**

**U.G. PROGRAMME**

# **SYLLABUS**

**2018 – 2021 BATCH**

**I SEMESTER**



**A. D. M. COLLEGE FOR WOMEN**

**NAGAPATTINAM**

**SEMESTER – I**  
**பகுதி – I தமிழ்**  
**இக்கால இலக்கியம்**

அகமதிப்பீடு - 25  
புறமதிப்பீடு - 75  
மொத்த மெதிப்பெண்கள் -100

பயிற்று மணிகள் - 6  
தரப்புள்ளிகள் - 3  
தேர்வு மணிகள் -3

**நோக்கம் :**

1. இக்காலத் தமிழ்க்கவிதை, சிறுகதை முதலானவற்றை அறிமுகப்படுத்துதல்.
2. புதுக்கவிதை, ஹைகூ கவிதை முதலான புதிய இலக்கிய வடிவங்களை அறிமுகப்படுத்துதல்.
3. தமிழ் இலக்கியத்தின் மீதான ஈர்ப்பை மிகுவித்தல்.

**அலகு -I**

**பாரதியார்**

1. செந்தமிழ்நாடு
2. புதுமைப்பெண்

**பாரதிதாசன்**

1. அழகு
2. தமிழனுக்கு வீழ்ச்சியில்லை

**கவிமணிதேசிகவிநாயகம் பிள்ளை**

1. சுகாதாரக்கும்மி
2. தொழிலாளியின் முறையீடு

**சுரதா**

1. கலப்பை
2. போலி உடம்பு

**அலகு -2**

**நாமக்கல் கவிஞர்**

1. தருணம் இதுவே

**கவிகாழு ஷெரீப்**

1. தமிழே !
2. நிலவேசொல்

**கண்ணதாசன்**

1. அனுபவம்
2. நட்பு

**வாணிதாசன்**

1. உயிர்வாட்டும் காலம்

**அலகு - 3**

**நாட்டுப்புறப் பாடல்கள்**

1. தாலாட்டுப் பாடல்
2. தொழிற் பாடல்

## புதுக்கவிதைகள்

1. அப்துல் ரகுமான் - வெற்றி
2. அரங்கமல்லிகா - அக்குளுக்கு அல்ல இடைத்துண்டு
3. அறிவுமதி - நட்புக்காலம்
4. ஆண்டாள் பிரியதர்ஷினி - நிலாச்சோறு
5. தாமரை - தீர்ப்பு
6. வைரமுத்து - ருசி

## ஹைக்குகவிதைகள்

1. அரிமதி இளம்பரிதி
2. அரிமதிதென்னகன்
3. கார்முகில்
4. செந்தமிழன்
5. புதுவை இளவேனில்

## அலகு - 4

சிறுகதை பிரமாதம் (தேர்ந்தெடுக்கப்பட்ட சிறுகதைகள்)  
தொகுப்பாசிரியர் - முனைவர் தெ.வாசுகி  
தமிழ்த்துறை வெளியீடு

## அலகு - 5

தமிழ் இலக்கிய வரலாறு  
1. மரபுக்கவிதை , புதுக்கவிதை மற்றும் ஹைக்குகவிதைகள்  
2. சிறுகதை  
3. நாவல்

## பார்வை நூல்கள்:

தமிழ் இலக்கிய வரலாறு  
முனைவர்.ச.சுபாஷ் சந்திரபோஸ்  
முனைவர்.ச.ஆனந்தன்  
முனைவர்.பாக்கிய மேரி  
முனைவர்.வரதராஜா  
முனைவர்.தெ.வாசுகி

**A.D.M. COLLEGE FOR WOMEN ( AUTONOMOUS) NAGAPATTINAM**  
**DEPARTMENT OF ENGLISH**  
**SEMESTER-I CATEGORY - PART II ENGLISH**  
**PAPER-I PROSE FOR EFFECTIVE COMMUNICATION**  
**(For candidates admitted from the academic year 2016 – 17 onwards)**

**SEMESTER I**

**ELC I – PROSE FOR EFFECTIVE COMMUNICATION**

**Objectives:**

To make learners read, understand and appreciate texts from various genres of literature.

To help learners read and comprehend literary texts to communicate effectively.

To train learners to improve their comprehension.

**Text prescribed:**

I English Through Information and Comprehension  
Edited by Prof.V.Sivakumaran & Prof.S.A.Sankaranarayanan

II Spoken Language Component – Identifying the speech sounds.  
(Materials Prepared by the Department of English)

**Unit – I**

1. The Legend of Laurel
2. Why the Sea is Salt (From Great Legends)

**Unit – II**

3. Crossword
4. Cyber Virus (From Future World)

**Unit – III**

5. The Paper Story
6. The Puppet Show (From Master minds Library)

**Unit - IV**

7. Ego and Spirit (From “Ignited Minds” – APJ. Abdul Kalam)
8. The Tree Dream (From “The Tree Speaks” – C.Rajagopalachari)

**Unit- V**

9. Mount Etna
10. Dead Sea (From Discovering the Wonders of the World – readers’ digest publication)
11. Identifying the speech sounds (Pronunciation of Bilabial Plosives, Fricatives and Nasal Consonants)

## Pattern of Evaluation

CIA – 25 Marks (Passing minimum of 40%)

Test (Written) – 10 Marks

Assignment & Group Discussion – 5 Marks

Written Quiz & Seminar - 5 Marks

Attendance - 5 Marks

SEMESTER – 75 Marks

Total Marks – 100 (Passing minimum of 40%)

### Question Pattern:

#### Section A - 20 Marks

Short answer questions (10 x2 =20 Marks)

#### Section B -25 Marks

(i) Answer all the Paragraph questions either or pattern (A question should be asked from each unit)  
5x4=20 Marks

(ii) Spoken English Component 10 x ½ =5 Marks

#### Section C – Essay Questions (3x10=30)

Answer any 3 Questions. (One Essay should be asked from each Unit.)

## SEMESTER I CORE COURSE I PRINCIPLES OF ACCOUNTANCY

Internal Marks : 25	Instruction Hrs : 6
External Marks : 75	Credit : 5
Total Marks : 100	Exam Hrs : 3

**Objective :** To study the principles and practice of Accountancy

**UNIT I: Introduction to Accounting:**

Introduction – Accounting Concepts and Conventions - Indian Accounting Standards -AS-1, AS-5, AS-9, AS-10 – Journal, Ledger, Subsidiary books and Trail Balance.

**16 Hours**

**UNIT II : Final Accounts of Trading Concern :**

Final Accounts of sole traders with adjustment entry

**15 Hours**

**UNIT III : Final Accounts of Non -Trading Concern**

Accounts of Non-profit organization-Receipts and Payments Account - Income and Expenditure Account and Balance Sheet - Average due date -Account Current.

**20 Hours**

**UNIT IV : Single Entry and Bills of exchange:**

Single Entry including Conversion Method - Bills of exchange.

**23 Hours**

**UNIT V : Depreciation :**

Depreciation – Provisions and Reserves – Straight Line Method, Written down Value Method and Annuity Method - AS-6.

**16 Hours**

**(Theory 25 Marks, Problems 50 Marks)**

**Text Book**

Advanced Accountancy – Jain & Narang – S. Chand & Sons

**Books for Reference:**

1. Advanced Accountancy – Arulanandham Himalaya Publications
2. Advanced Accountancy – Shukla & Grewal – S. Chand & Sons.
3. Advanced Accountancy – Gupta & Radhaswamy.
4. Advanced Accountancy - Reddy & Murthy, Margham Publication.

**SEMESTER I**  
**CORE COURSE II-**  
**STATISTICAL METHODS FOR BUSINESS**

**I.B.COM. (2018-2021 Batch onwards)**

**Internal marks: 25**  
**External marks: 75**  
**Total marks: 100**

**Instruction hours: 6**  
**Exam hours: 3**  
**Credit: 4**

**Objective : To impart the basic concepts of Statistics**

**Unit I :** **15 hours**

Statistics - Definition, scope , functions and limitations of statistics . Primary and Secondary data – definition. Methods of collecting primary data — Sources of Secondary data. Classification of data- Objectives , Types of Classification and formation of frequency table (one variable only). Tabulation – definition – Parts of table – Rules for Tabulation –Kinds of Tables.

**Unit II :** **20 hours**

Measures of central tendency- Arithmetic Mean, Median, Mode, Geometric Mean and Harmonic Mean– Simple problems.

**Unit III :** **20 hours**

Measures of dispersion - Range, Quartile deviation, Mean deviation, Standard Deviation and their Coefficients - Simple problems only. Skewness - Types and Methods - Karl Pearson's and Bowley's coefficient of Skewness. Kurtosis - definition - Types.

**Unit IV :** **20 hours**

Simple Corrélation- définition – Types of Correlation – Methods of Correlation- Scatter diagram– Karl Pearson's Coefficient of Corrélation – Spearman's Rank Correlation coefficient (repeated and not repeated ranks) - Simple problems. Linear Regression – Regression lines – X on Y and Y on X – Simple problems.

**Unit V:** **15 hours**

Index numbers – definition – Uses – Construction. Unweighted Index Numbers – Simple Aggregative method and Simple Average of relatives method. Weighted method – Laspeyre's, Paasche's, Marshall Edge Worth and Fisher's index numbers. Time reversal and Factor reversal tests – Simple problems.  
 [30% theory and 70% problems]

**BOOKS FOR STUDY :**

R.S.N.Pillai & V.Bagavathi, Statistics (2014) -S.Chand & company Pvt. Ltd, New Delhi (Seventh Edition).

S.P.Gupta, Statistical methods(2014) - Sultan Chand and Sons, New Delhi(44<sup>th</sup> Edition).

Pa.Navaneetham-Business tools for decision making – Jai publishers ,Trichy.

**SEMESTER I  
ALLIED COURSE I  
BUSINESS ECONOMICS**

Internal Marks: 25  
External Marks: 75  
Total Marks : 100

Instruction Hrs : 4  
Credit : 3  
Exam Hrs : 3

**Objective :** To impart knowledge about laws and theories of economics and its application in business.

**UNIT I : Introduction:**

Business Economics – Meaning - Definitions – Scope and Nature – concepts applied in Business Economics - Micro and Macro Economics applied to business.

**12 Hrs**

**UNIT II: Demand:**

Demand Analysis – Demand schedule – law of demand – demand curves – elasticity of demand – indifference curve analysis – indifference schedule – indifference curve – marginal rate of substitution – consumers' equilibrium.

**12 Hrs**

**UNIT III: Production:**

Production function – Isoquant curves – scale of production – economics of large scale production - limitations.

**12 Hrs**

**UNIT IV: Supply and cost:**

Supply schedule - law of supply – supply curve – elasticity of supply – Cost and revenue – fixed cost – variable cost – total cost, marginal cost and average cost – long run short run curves – average and marginal revenue.

**12 Hrs**

**UNIT V: Market Structure:**

Market structure – optimum firm – pricing under perfect competition and monopoly - price discrimination – pricing under monopolistic competition – pricing in public utilities.

**12 Hrs**

**Text Book:**

Dr.Sankaran .S – Business Economics, Margham Publications, T.Nagar, Chennai.

**Books for Reference:**

1. Business Economics: Dr.S.Sankaran, Margam Publications, Chennai
2. Business Economics: Misra and Puri, Himalaya Publications, Mumbai
3. Business Economics: Mithani D.M., Himalaya Publications, Mumbai
4. Business Economics: K.P.M. Sundharam and Sundharam, Sultan Chand & Co.,New Delhi



## I SEMESTER VALUE EDUCATION

Internal Marks : 25  
External Marks : 75  
Total Marks : 100

Instruction Hrs : 2  
Credit : 2  
Exam Hrs : 3

### UNIT I: Philosophy of Life

Human life on Earth ( Kural 629) – Purpose of Life ( Kural 46) – Meaning and Philosophy of Life (Kural 131, 226) – The law of Nature ( Kural 374) – Glorifying all form of Life in this Universe (Kural 322, 327) – Protecting nature/ Universe ( Kural 16,20,1038)

**6 Hrs.**

### UNIT II: Individual Qualities

Basic Culture ( Kural 72,431) – Thought Analysis ( Kural 282,467,666) –Regulating Desire (Kural 327) – Guarding Against Anger ( Kural 158,305,306,314) – To get rid of Anxiety (Kural 629) – Rewards of Blessing (Kural 3) – Benevolence of Friendship (Kural 786) – Love and Charity (Kural 76) Self - tranquility / peace (Kural 318)

**6 Hrs.**

### UNIT III: Social Values (Individual Social Welfare)

Family (Kural 45) Peace in family (Kural 1025) – Society (Kural 446) – The Law of Life (Kural 952) – Brotherhood (Kural 807) – the Pride of Womanhood (Kural 56) – Five Responsibilities / Duties of man: - a) to himself, b) to his family, c) to his environment, d) to his Society, e) to the universe in his lives (Kural 43,983) – Thriftness (Thrift) / Economics (Kural 754) – Health (Kural 298) – Education (Kural 400) – Governance (Kural 691) – Peoples' Responsibility / Duties of the Community (Kural 37) – World Peace (Kural 572)

**6 Hrs.**

### UNIT IV: Mind Culture

Mind Culture (Kural 457) – Life and mind – Bio-Magnetism, Universal Magnetism(God – Realization and Self Realization) – Genetic Center – Thought Action – Short term Memory – Expansiveness – Thought – Waves, Channelizing the Mind, Stages – Meditation ( Kural 261,266,270) – Spiritual Value (Kural 423)

**6 Hrs.**

### UNIT V :Tending Personal Health

Structure of the body, the three forces of the body, Life body relation, Nature Causes and Unnatural causes for Diseases (Kural 941) – Methods in curing diseases (Kural 948, 949) The control over the basic five needs of life through simple physical exercises.

**6 Hrs.**

**Reference:**

1. Thirukkural with English Translation of Rev. Dr.G.U.Pope, Uma Publication, 156, Serfoji nagar, Medical College Road, Thanjavur. 613 004 (for All Units)
2. Value Education, The World Community Service Center Vethathiri, Publications, 156, Gandhiji Road, Erode. 638001, ([www. Vethathiri.org](http://www.Vethathiri.org)) First Edition 2009.