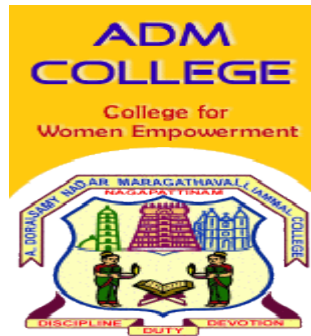


A.D.M. COLLEGE FOR WOMEN
(Autonomous)
(Nationally Accredited with 'A' Grade by NAAC - 3rd Cycle)
NAGAPATTINAM – 611 001



Placement Cell
Cordially Invites you to the
One Day Training Programme

on

“Interview Techniques”

Resource Person : Payanmaram S. Senguttuvan,
JCI Zone Trainer,
Nagapattinam .

Date: 11.01.2021.

Dr.N.Lavanya
Co-ordinator.

Dr.R.Anbuselvi,
Principal. (I/c)

Report on Placement Training Programme

The Placement Cell of A.D.M College for Women, Nagapattinam plays a vital role in facilitating job opportunities for Under Graduate and Post Graduate students in the college by keeping in contact with various recruiting firms and industries across the state. As a part of placement activity, A career guidance program was organized on 11th January, 2021 on the topic “Interview Techniques” for the final year students. Initially, the resource person,

Payanmaram.S. Senguttuvan was acted as the Resource Person..



Dr.N.Lavanya, Placement cell Coodinator welcomed the gathering Dr.R.Anbuselvi, Principal (i/c) offered the Presidential Address.



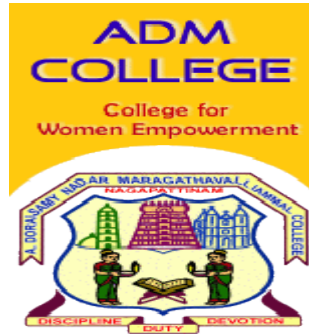
She highlighted the role, responsibilities and activities undertaken by the Placement cell.



The Resource Person Mr.Senguttuvan addressed the participants through his profound

knowledge and enlightened the importance of self-motivation, responsibility, communication, team work, time management and the leadership qualities that every individual student should possess in getting themselves placed in a company. The entire session was inquisitive and informative. 175 students attended this programme. Students were interactive throughout the session and gave positive feedbacks. Mrs. M.Prabavathy, Assistant Professor of Mathematics and Placement cell Member proposed the vote of thanks. The programme came to an end with the National Anthem.

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Internal Quality Assurance Cell
Cordially Invites you to the

Three day Online Course

on

“Digital Marketing”

Resource Person : Mr.Auto Amal Jerald
Digital Marketer.
Gyanamite.
Bangalore

Date: 11.01.2021 to 13.01.2021

Dr.N.Lavanya
Co-ordinator.

Dr.R.Anbuselvi,
Principal. (I/c)

Three-day Online Course Report

The Placement cell of A.D.M College for Women, Nagapattinam has arranged a three-day Online course program on “Digital Marketing” from 11th January to 13th January, 2021 for the final year students. Renowned digital marketer and student counselor, Mr. Anto Amal Gerald from “Gyanamite institution” was invited to conduct the session.



During the three-day session, Mr. Anto has covered maximum outcomes on “fundamentals of digital marketing”, which included e-mail marketing, social media marketing and search engine marketing etc.



During the session, he explained the participants, how the above channels acts as a powerful tool in marketing and advertising to start a business. 81 students were actively participated and tested with Pollquestions, It made the entire session lively and interactive.

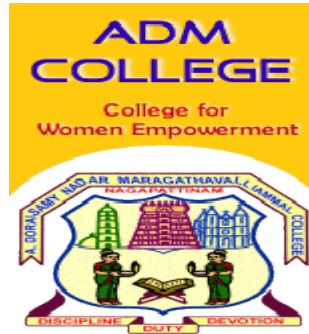


The entire lecture, discussions and interactions were recorded and uploaded in the Gyanamite website.



The students gave positive feedbacks about this online course. They felt that the entire session was educative and illustrative. e-Certificate was given to the participants on “Gyanamite graduation day” 18th January, 2021.

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Internal Quality Assurance Cell
Cordially Invites you to the

One day training programme

on

“ College Campus – Corporate Campus ”

Resource Person : Dr.S. Brindha
Assistant Professor,
School of Education
SASTRA Deemed to be University,
Thanjavur- 613 401

Date: 23.01.2021

Dr.N.Lavanya
Co-ordinator.

Dr.R.Anbuselvi,
Principal. (I/c)

College Campus-Corporate Campus

Report on Placement Training Programme

The Placement Cell of A.D.M College for Women (Autonomous), Nagapattinam conducted a one-day placement training programme on the topic “**College Campus-Corporate Campus**” for the final year undergraduate students who enrolled their names in placement cell on 23.01.2021.



Dr.N.Lavanya, Assistant Professor of Physics, Placement Cell Co-ordinator welcomed the gathering. She advised students to make use of the training programme regarding campus interview.



Dr.R.Sophia Prochelvi, Controller of Examinations offered Presidential Address. She stated the importance of getting offer letters from various companies with the help of Placement Cell of our college to give the financial support during this pandemic period.



Our college prominent alumni of History Department **Dr.S.Brindha, Assistant Professor, School of Education, SASTRA University, Thanjavur** acted as the Resource person.



Trainer insisted that students should know employer expectations and

how to manage people in the work place. She explained the importance of Team Work ,Positive Attitude, good communication skill, dress code, workplace behavior and so on. Also instructed students to analyses their STRENGTH, WEAKNESS, OPPORTUNITIES, TRAITS (in short, SWOT Analysis) by writing it in a paper at the time of training. Also, she discussed the Interview rounds such as Numerical round, Verbal aptitude, Reasoning and Coding round and Group Discussion.



She told that Group Discussion Round requires general knowledge, good communication, emotional intelligence and leadership quality.

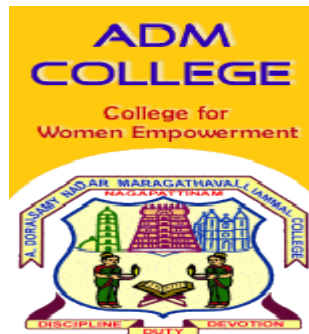
She also pointed out Reference book entitled “Quantitative Aptitude by R.S.Agarwal” to gain good knowledge about Aptitude tests.

To develop good knowledge of communication and Verbal Reasoning, she insisted to read Leading English Newspapers daily. She closed the session with a **Cow Boy Story** to indicate the quote “**What you decide, you will attain that**”



One hundred and seventy-four students attended this programme. Students gave appreciation for the Resource person in their feedback. Mrs.M.Prabavathy, Assistant Professor of Mathematics and Placement Cell Member Proposed the vote of thanks. The function came to an end with the National Anthem at 3.30 pm.

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Placement Cell
Cordially Invites you to the
One day training programme
on

“Placement Training Programme”

Resource Person : Dr. N. Prasanna
Co-ordinator,
Placement & Training Cell (Career & Counselling Cell)
Associate Professor of Economics
Director i/c,
BDU Entrepreneurship,
Innovation & Career Hub (BECH-RUSA 2.0)
Bharathidasan University.

Date: 12.03.2021.

Dr.N.Lavanya
Co-ordinator.

Dr.R.Anbuselvi,
Principal. (i/c)

“Placement Training Programme”

The Placement Cell of A.D.M College for Women (Autonomous,) Nagapattinam. Conducted a One – day Placement Training Programme for final year Students on 12.03.2021 at 2 pm to 4pm. Dr.N.Lavanya, Assistant Professor of Physics, Placement Cell Co-ordinator Welcomed the gathering.



She advised the students to make use of the Training programme regarding Mock interviews, Job opportunities.

Dr.R.Anbuselvi Principal(i/c) gave the Presidential Address.



In her speech she pointed out the functions of Women Entrepreneurs.

Dr.R.Prasanna, Co-ordinator, Placement & Training Cell (Career & Counselling Cell) Associate Professor of Economics, Director(i/c), BDU Entrepreneurship, Innovation & Career Hub (BECH-RUSA 2.0) Bharathidasan University, Tiruchirappalli, was the chief guest.

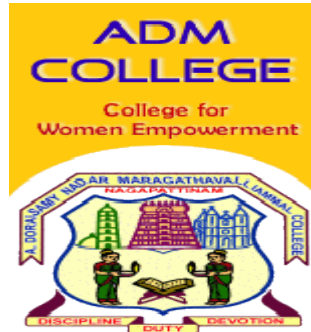


He pointed out that Students were the pillars of the Society and explain the scope of online job opportunities, recruitment, and motivated the students to develop technical knowledge and soft skills in terms of Career planning. He also motivated them to apply for students project and motivated students for higher Studies 110 students attended this programme.



Mrs.M.Prabavathy, Assistant Professor of Mathematics and Placement Cell member proposed the vote of thanks. The function came to an end with the National Anthem.

**A.D.M. COLLEGE FOR WOMEN (Autonomous)
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Placement Cell

*Cordially Invites you to the
One day training programme
on*

“ An Awareness Programme on Competitive Examinations”

Resource Person: Mr.A.Aravind B.E., B.L.,
Shankar IAS Academy,
Thiruvarur .

Date: 27.01.2021/ 10.00am

Dr.N.Lavanya
Co-ordinator.

Dr.R.Anbuselvi,
Principal. (I/c)

A SEMINAR AND EXHIBITION ON CAREER GUIDANCE

District Employment Exchange, Nagapattinam and Career Guidance, Placement Cell A.D.M. College (Autonomous), Nagapattinam. Jointly organized a one day Seminar and an exhibition on “ Career Guidance in our premises 09.02.2021.



Revered Assistant Jailor of Nagapattinam. Thiru. Balaji Was the Chief guest. Thirumathi M.Hemalatha, District Employment Officer welcomed the gathering the Chief Guest in his invigourating Speech Pointed out the need for setting goals and evolving Suitable plans to achieve the descried goal.



He also stressed that preparation for Various Competitive examinations should start Simultaneously with their entry into the college. India will become a super power short period and India can in abundance, he said.



Dr.R.Anbuselvi, Principal (i/c) offered felicitations. She quoted the various schemes available for students to become entrepreneurs.



Dr. N.Lavanya Placement Co-ordinator pointed out the history of many Successful women entrepreneurs and emphasized the need for developing entrepreneurial Skill among the Students.



Thiru N.Sivakumar Educationist Spoke about women Empowerment.
Thiru.R.Duraikannan, Department of School Education Spoke on the need for Preserving our culture and Tradition.



Career Guidance and Placement Cell Conducted the Essay Competition directed by
Employment Exchange



kj;jpa murpd; Nju;TfSk; fy;tpj;jFjpAk; xU gh;it

S.No	Reg. No	Name	Class	Prize
1.	18UCH015	R.Deepika	III B.Sc Chemistry	I
2.	18UCA114	K.Sumitha	III BCA	II
3.	18UCA122	R.Anitha	III BCA	III

b.vd;.gp.v];.rp Mh;tkhf gbj;jhy; ntw;wp epr;rak;

S.No	Reg. No	Name	Class	Prize
1.	18UM050	A.Abirami Sri	IIIB.Sc Mathematics (A)	I
2.	18UTA104	R.Virudhara	III BA Tamil	II
3.	18UM028	R.Deepika	IIIB.Sc Mathematics (A)	III

jdpahh; Ntiytha;g;G KfhKk; jkpof murpd; rhjidfSk;

S.No	Reg. No	Name	Class	Prize
1.	18UP112	S. Soundharya	III B.Sc Physics	I
2.	18UP101	J. Sivaranjani	III B.Sc Physics	II
3.	18UP105	A. Nivetha	III B.Sc Physics	III

Thiru T.Prakasam , Junior Employment Officer Proposed the Vote of Thanks.

Report on Campus Drive

The Career Guidance and Placement Cell is an integral part of A.D.M College for Women (Autonomous), Nagapattinam. The Cell's primary objective is to provide training and placements to young graduates of our College. Students are trained to take the initiative to develop their attitude in the work place, soft skills and the opportunity to develop technical skills alongside analytical capabilities. The Cell aims to expose students to the nature of the corporate world therefore providing insight to their future professional careers.



Campus Drive is always a better and safe opportunity to choose for a Campus Recruitment , especially for the girls.



T-Machine Software Solutions Private Limited, Chennai came to recruit our undergraduate Science students.



Mr.K.Rajkumar Kaliamoorthy ,
Director of Software Engineering ,
T-Machine Software Solutions

Private Limited, first explained the students in detail about the company, rules and regulations.



The company is in need of young scientists. Students are characterized in two ways : CS and Non-CS. In the first round, the director conducted online mock test for both CS and Non-CS students separately. Second round is one to one conversation with the director.



Third round is GD(Group Discussion). After the final round, totally eight students were selected. Finally, Director explained the following: He told that the company will conduct a six months internship program for the selected

Candidates at the Institution and at their home after the semester examinations. Also, said that selected candidates for the internship programs will be worked under the New Graduate Program of T-MACHINE and after that they will be absorbed as permanent employees by T-MACHINE. Candidates will be trained on the live and upcoming T-MACHINE projects under the New Graduate Program of T-MACHINE. After the successful completion of the internship (which is considered as a probationary employment with T-MACHINE), Interns will be hired as Associate Software Engineer under the New Graduate Program T-MACHINE.



During the internship period the designation of the Engineers would be **Software Intern** and they will

receive a stipend of **Rupees 5,000** **per month** through their individual bank accounts . The duration of the Internship Program is Five months which will be conducted at a dedicated incubation cell provided by INSTITUTION. The date of joining will be 15th March 2021. In the first month of the internship, engineers will undergo task based online training which will be funded by T-MACHINE. During the second month of Internship, engineers will be given remote assignments on the ongoing project. From the third months onwards, engineers will be deployed on live projects.

Nearly 100 students attended this Campus Drive. Mostly, all the students were interested in joining the company. Students gave very good feedback about this Campus Recruitment.

Report on campus Drive

The Placement Cell, A.D.M College for Women (Autonomous), Nagapattinam started functioning with a clear objective of ensuring a higher placement record and a better reach to the students of the college. To facilitate this objective, Placement Awareness and training programmes were conducted so that the students have a better understanding as to what the companies are looking for in a student.



In those training programmes, the students were briefed about resume building, group discussion, body language, confidence, importance of aptitude, communication skills, flexibility, logic and conceptual skills, general knowledge, etc.



On Campus Drive is always a better and safe opportunity to choose for a campus placement, especially for the girls. On 26.02.2021, Good Hands Facility Management Service from Chennai arrived ADMC to recruit our students in a company where cell phones are assembled. The students were arranged in the manner, following the COVID-19 rules, such as mask wearing, social distancing and they were divided in to two batches as Arts and Science.



Mr. Shenbagavel, the Manager of Good Hands Facility Management Service first explained the students in detail about the company, the nature of work, rules and regulations to be followed, hostel facilities, canteen facility, working hours details, payment details along with an audio-visual. He clearly gave a nice explanation for both the batches. The company is in need of many fresher's, a degree holder to be appointed.

The company will conduct a personal interview along with the health test. After selection, they will give a two- days' training to the recruiters based on the interest of their nature of job. Nearly 200 students attended this drive. Mostly, all the students were interested in joining the job. All the students received their offer letters.



Report on campus Drive

Simho HR service Private limited, Chennai conducted a Campus recruitment drive on 26th January 2021 in our campus. The students were arranged in the manner, following the COVID-19 rules, such as mask wearing, social distancing and they were divided in to two batches as Arts and Science.



Ms.A.Devika, Assistant HR for recruitment gave a vast outlook about the company for which she was recruiting, the nature of work, rules and regulations to be followed, hostel facilities, canteen facility, working hour details, payment details along with an audio- visual. She clearly gave a nice explanation for both the batches.

The company is in need of many freshers, a degree holder to be appointed. The company will conduct a interview along with the health test of the students in their campus. After selection, they will give a two- days' training to the recruiters based on the interest of their nature of job. 141 students attended the session.

The students clarified their doubts from the HR and most of the students were interested in joining the job. As per their wish, all the students received their offer letters.

**A.D.M. College for Women (Autonomous), Nagappattinam
Competitive Examinations Cell**

REPORT- 'An Awareness Programme on Competitive Examinations' on 27.01.2021

Placement Cell and Competitive Examinations Cell jointly organized, 'An Awareness Programme on Competitive Examinations', for the final year under graduate students those who were interested in Competitive coaching, inside the college premises on 27.01.2021 at 10.00a.m. As it is a Pandemic situation, the programme was arranged in a manner following the rules suggested by the government such as wearing mask and social distancing. The students were arranged in two batches , each batch containing 110 students. The Programme started with prayer song. The Placement Cell Coordinator Dr.N.Lavanya, Assistant Professor in Physics welcomed the gathering.



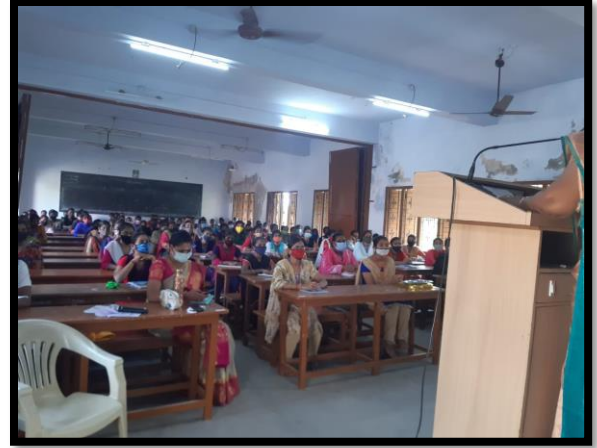
Mr.A.Aravind first gave a very clear explanation about the job opportunities in State and Central Government level. Also he explained the students in detail about the reservations for the women candidates, Group I and Group II services, TNPSC exam pattern, Preliminary Exam syllabus, Main Exam syllabus, mark allotment in paper I and paper II, interview and Rank list in a very nice manner.



The Principal in-charge Dr.N.Sampath Lakshmi, Head of the Department of Commerce deliver the presidential address and honor the resource persons Mr.A.Aravind B.E., B.L., Trainer and Mr.P.Suriyanarayanan, Franchisee, Shankar IAS Academy, Thiruvaur. Mr.P.Suriyanarayanan gave a brief introduction about Competitive Examinations.



The students asked many doubts regarding the competitive exams and Mr.A.Aravind clarified the doubts.



The students gave a very good feedback about the programme. Nearly 220 students benefitted through this awareness programme. The Competitive Examinations Cell Coordinator, Mrs.P.Hameetha Begum, Assistant Professor in Mathematics gave the vote of thanks. The Programme ended with National Anthem.

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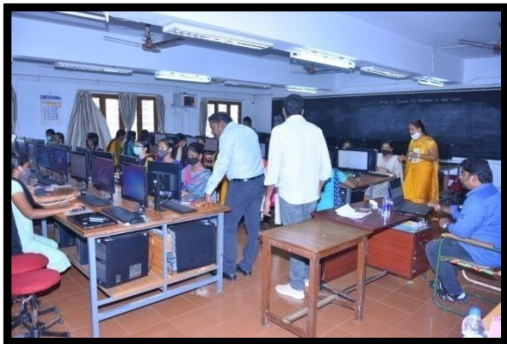
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நிகழ்ச்சி நிரல்

நாள் :
09.02.2021
செவ்வாய்க்கிழமை
காலை 10.00 மணி

இடம் :
அ.து.ம. மகளிர் கல்லூரி,
நாகப்பட்டினம்.

தமிழ்த்தாய் வாழ்த்து

வரவேற்புரை : திருமதி. **மு. ஹேமலதா**, அவர்கள்
மாவட்ட வேலைவாய்ப்பு அலுவலர், நாகப்பட்டினம்.

“கண்காட்சி மற்றும் கருத்தரங்கைத் துவக்கி வைத்து போட்டியில்
வெற்றி பெற்றவர்களுக்கு பரிசு வழங்கி தலைமையுரையாற்றுதல்

திரு. **பிரவீன் பி நாயர்**.இ.ஆ.ப. அவர்கள்
மாவட்ட ஆட்சித்தலைவர், நாகப்பட்டினம்

முன்னிலை : முனைவர் **R. அன்புச்செல்வி**, அவர்கள்
முதல்வர் (பொ) அ.து.ம. மகளிர் கல்லூரி, நாகை

கருத்துரை

முன்னேறு தொழில் : திரு. **பூ.சு.கமலக்கண்ணன்**, அவர்கள்
முனைவோராகு பொது மேலாளர், மாவட்ட தொழில்மையம், நாகை.

போட்டித்தேர்வுகள் : திரு. **வி. பாலாஜி**, அவர்கள்
உதவி சிறை அலுவலர், நாகப்பட்டினம்.

வாசிப்பை நேசிப்போம்: முனைவர். **நீ.சிவக்குமார்**, அவர்கள்
பட்டதாரி ஆசிரியர், அரசு போட்டித்தேர்வு ஒருங்கிணைப்பாளர்

நில்... கவனி... செல்... : திரு. **ஆறு துரைக்கண்ணன்**, அவர்கள்
தலைமை ஆசிரியர், அரசு மேல்நலைப்பள்ளி, திருப்பூண்டி.

வேலை பெறு ! : முனைவர். **என். லாவண்யா**, அவர்கள்
வேலை கொடு ! : அ.து.ம. மகளிர் கல்லூரி, நாகை.

நன்றியுரை : திரு. **தெ. பிரகாசம்**, அவர்கள்
இளநிலை வேலைவாய்ப்பு அலுவலர்.
நாட்டுப்பண்